

EDUCATION

NEW YORK UNIVERSITY NEW YORK, NY
Bachelor of Science, Communication Studies, 2004

THE UNIVERSITY OF SYDNEY SYDNEY, NSW, AUSTRALIA
Semester study within the Architecture Faculty, Spring 2003
Additional coursework in mixed media and experimental photography, Tin Sheds Gallery

HARVARD UNIVERSITY CAMBRIDGE, MA
Graduate School of Design, Landscape Architecture, CD 2010

EXPERIENCE

TASCHEN LOS ANGELES, CA
DESIGNER / Spring 2007 – Spring 2010 (Presently freelance)
DESIGN INTERN / Fall 2006 – Spring 2007

BOOKS DESIGNED: ALEX STEINWEISS: INVENTOR OF THE MODERN ALBUM COVER / TOM OF FINLAND XXL / THE GODFATHER FAMILY ALBUM / THE BIG BOOKS / AMERICA SWINGS / DETECTIVE MAGAZINES / NEIL LEIFER: BALLET IN THE DIRT / SEX TO SIXTY / VANESSA DEL RIO / TOM OF FINLAND: KAKE COMICS / WALTON FORD: PANCHA TANTRA

COLLABORATION: DENNIS HOPPER / JULIUS SHULMAN: MODERNISM REDISCOVERED / OSCAR NIEMEYER / DC COMICS / THE CIRCUS / 20TH CENTURY FASHION / 20TH CENTURY AUTOMOBILE ADS / BUNKER SPRECKLES

- Designed twelve books under the art director, taking on duties ranging from conceptual and typographic design to page layout and image juxtaposition, to intensive mechanicalization and typesetting of finished layouts.
- Chief designer of all promotional materials for the United States, including advertising, press releases, invitations, web videos and development.

WHY-Q NEW YORK, NY
DESIGN CONSULTANT / 2010 – Present

CLIENTS: CONVERSE, LOUIS VUITTON, DEITCH PROJECTS

- Digital design for the market research firm, including presentations and custom web sites for clients and advertising agencies.
- Redesign of company collateral, including printed identity pieces and PowerPoint decks.

RICHARDSON SADEKI NEW YORK, NY
ASSISTANT DESIGNER / Spring 2004 – Summer 2006

CLIENTS: PAUL LABRECQUE, CASTRIES LIQUEUR, MANDALAY BAY, FELT ENVIRONMENTAL

- Major projects include the design of a 26-sku product line and identity redesign for a lifestyle brand, as well as an award-winning packaging design for the launch of a new liqueur.
- Responsible for the creation of all in-house marketing materials, including overall production and design additions, as well as maintaining the firm's web site and rich-media e-mails.

SKILLS

TECHNICAL

FLUENT: InDesign, Illustrator, Photoshop, QuarkXPress, Dreamweaver, HTML

KNOWLEDGEABLE: Flash, AfterEffects, CSS, JavaScript/ActionScript, Wordpress Design

DESIGN / PRODUCTION / DIGITAL

Typesetting, typography, retouching, modeling, prototyping, printmaking, environmental signage, podcasting, rich-media, site maintenance, scripting

LANGUAGES / TRAVEL

Basic/conversant Spanish and French. Travels in Western Europe, Central America, Mexico, Thailand, Australia, New Zealand and the back roads of the United States